Unitron Holiday Booster Campaign

B2B2C E-communication: FLEX:UPGRADE

*Subject line options:*

* *Brighten your holidays with better hearing*
* *Hear all the holiday joy – try a higher technology level*
* *Give your holidays a hearing upgrade*

*Pre-header text: Try a higher technology level at home — our gift to you this holiday season.*

*Header image options*

*A person holding a letter

AI-generated content may be incorrect.*

*A person holding a present next to a christmas tree

AI-generated content may be incorrect.*

*Headline options:*

1. **It’s the most wonderful time of the year, to hear**
2. **Celebrate the season with the gift of better hearing**
3. **Give yourself the gift of a hearing upgrade**

We want you to experience all the joy of the holidays this season! From soft-spoken children’s voices to rooms filled with laughter and music — now may be the perfect time for a free trial upgrade.

**We’d like to offer you a no-obligation, at-home trial of a higher technology level with FLEX:UPGRADE™ on your Unitron hearing aids.**

**Here’s how:**

1. Call us today to book your appointment
2. We will review your current listening needs and hearing aid technology level
3. If your listening needs have evolved and greater sound performance is beneficial, we’ll provide you with a free, no-obligation trial of a higher technology level to use over the holidays
4. We’ll reconnect with you in January, and if you like the new technology level better, you simply pay a small upgrade fee without the need to purchase new hearing aids

***Interested in getting started with a free upgrade for your Unitron hearing aids?***

Book an appointment:

XXX-XXX-XXXX • [info@hearingclinic.com](mailto:info@hearingclinic.com)